

PIYARAT PANLEE

Department of Sociology and Anthropology, Faculty of Social Sciences, Kasetsart University
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EDUCATION:

2020	Doctor of Philosophy in Social Anthropology	
	University of Sussex	Brighton, UK
2020	Postgraduate Certificate in Social Research Methods	
	University of Sussex	Brighton, UK
2014	M.A. in Social Anthropology	Merit
	University of Sussex	Brighton, UK
2003	M.A. in Anthropology	GPA 3.58/4.00
	Chulalongkorn University	Bangkok, Thailand
1999	B.Sc. in Psychology (Honours),	GPA 3.48/4.00
	Chiang Mai University	Chiang Mai, Thailand

TEACHING EXPERIENCE:

2021 – Present	Lecturer in Anthropology, Department of Sociology and Anthropology, Faculty of Social Sciences, Kasetsart University, Thailand
2003 - 2013	Lecturer in Anthropology, Department of Sociology and Anthropology, Faculty of Social Sciences and Humanities, Payap University, Thailand
2001 – 2002	Teaching Assistant, the M.A. Women’s Studies, Women’s Studies Center, Faculty of Social Sciences, Chiang Mai University, Thailand

SELECTED PUBLICATIONS:

Research Reports (in Thai)

Panlee, Piyarat. (2023). Research report on “*From farm to fork: Chef’s Table, ethical eating and Thai food landscape*” Funded by the Faculty of Social Sciences, Kasetsart University, Fiscal year 2023.

Panlee, Piyarat. (2023). Course Module on “Creative Economy, Tourism and Corporate Social Responsibility” Funded by the Sirindhorn Anthropology Centre.

Panlee, Piyarat. (2022). Research report on “Gender and Sexual Diversity: Review of the Status of Education and Guidelines for Change” Funded by the Program Management Unit for Human Resources & Institutional Development, Research and Innovation (PMU-B).

Panlee, Piyarat. (2022). Research report on “Northern Thai Food” Funded by the Department of Cultural Promotion, Ministry of Culture.

Articles (in Thai)

Panlee, Piyarat. (2023). “Smelling Culture: Exploring Fragrance, Perfumery, and the Social Dimensions of Scent”. *Chulalongkorn University Journal of Social Sciences* 53 (2). Bangkok, Thailand: 418-37. <https://doi.org/10.61462/cujss.v53i2.2451>

Panlee, Piyarat. (2023). “Anthropology of Clothing and Fashion: Concepts and Applications”. *Journal of Anthropology, Sirindhorn Anthropology Centre (JASAC)*, 6(1), 221–260. <https://so06.tci-thaijo.org/index.php/jasac/article/view/266737>

Panlee, Piyarat. (2022). “Anthropology and Dark Tourism in Thailand”. *Journal of Anthropology, Sirindhorn Anthropology Centre (JASAC)*, 5(2), 101–130. <https://so06.tci-thaijo.org/index.php/jasac/article/view/261179>

Panlee, Piyarat. (2022). “Daring to Resist: Material Culture of Social movement in Thailand after the 2014 Coup d’etat”. *Journal of Anthropology, Sirindhorn Anthropology Centre (JASAC)*, 5(1), 131–174. <https://so06.tci-thaijo.org/index.php/jasac/article/view/257165>

Articles (in English)

Panlee, Piyarat. (2024). (forthcoming). Scholars as Political influencers: Celebrity, Social Media and Political Movement in Thailand. *Inter-Asia Cultural Studies: Movements*.

Panlee, Piyarat. (2022). Graffiti & Street Art: Queer Feminist Approaches. In Tsilimpounidi, Myrto et al. (ed.). *NUART Journal*. 3(2), 126-133. https://nuartjournal.com/pdf/issue-6/NJ6_13-Queer-feminist-approaches.pdf

Panlee, Piyarat. (2021). Visualising the right to protest, *City*, 25:3-4, 497-509, DOI: 10.1080/13604813.2021.1943229

Book Chapters (in Thai)

Panlee, Piyarat. (2023). Article on “Gender, Fieldwork and Anthropologists.” *Introduction to Anthropology*. Funded by the Faculty of Social Sciences, Kasetsart University, Fiscal year 2023.

Conferences, Presentations, and Abstracts (in Thai)

Panlee, Piyarat. (2023). “AI Influencers: Fashion, Fandom, and the Future” presented at *the 3rd National Academic Conference on Anthropology and Sociology*, with the theme “M(a)nusaya in a State of Reversal,” held on November 2-3, 2023, at the Faculty of Social Sciences, Chiang Mai University

Panlee, Piyarat. (2022). “Object of Resistance: Rice in the Fan Club Field” presented at *the Anthropology Academic Conference 66*, with the theme “Life, Ethnographically!” held on July 12-14, 2023, at the Siri Anthropology Centre

Panlee, Piyarat. (2020). “Daring to Resist: Material Culture of Social movement in Thailand after the 2014 Coup d’etat” presented at *the 2nd National Academic Conference on Anthropology and Sociology*, with the theme “Kli-Klai-Yay-Kheun” held on November 20-21, 2020, at Ubon Ratchathani University

Conferences, Presentations, and Abstracts (in English)

Panlee, Piyarat. (2023). “Visual (Mis) Trust: How Do Viral Culture, Fake Quote Images and Memes Deepen Political Polarisation in Thailand?” Paper presented at the *RAI Film Festival conference 2023*. 6th – 10th March 2023. Virtual Conference.

Panlee, Piyarat. (2022). “Beyond the Visual: Virtual influencer, Images, Digital Visual Anthropology” Paper presented at the *RAI2022: Anthropology, AI and the Future of Human Society*. 6th – 10th June 2022. Virtual Conference.

Panlee, Piyarat. (2021). “Dark Tourism: 6 October 1976 Massacre, Remembrance, and the Democratisation Movement in Thailand” Abstract Accepted at *the 14th International Conference on Thai Studies (14th ICTS)*, Center for Southeast Asian Studies, Kyoto University, 29th April – 1st May 2022. Virtual Conference.

Teaching Publications (in Thai)

Panlee, Piyarat. (2023). Teaching publication for course *01461353 Anthropology of Food*, revised edition, Department of Sociology and Anthropology, Faculty of Social Sciences, Kasetsart University

Panlee, Piyarat. (2022). Teaching publication for course *01461352 Anthropology of Clothing and Fashion*, Department of Sociology and Anthropology, Faculty of Social Sciences, Kasetsart University

Panlee, Piyarat. (2022). Teaching publication for course 01461353 *Anthropology of Food*, Department of Sociology and Anthropology, Faculty of Social Sciences, Kasetsart University

ACADEMIC SERVICES :

Academic Services (in Thai)

- 2023. Guest lecturer on topic “Dark Tourism: Retracing the Legacy of War and Gloom” for a special lecture in the Tourism Seminar Course of the Tourism Industry Management major at the Faculty of Business Administration and Accounting, Khon Kaen University, scheduled for August 23, 2023, as an online lecture
- 2023 Guest lecturer on topic “Dark Tourism, Memory, and Ethics” for a special lecture in the seminar “To Be Forgotten and Remembered,” held on the occasion of the end of the exhibition “If I Can Make One Wish... Solo Exhibition of Saruj Supasutthiwet,” featuring Saruj Supasutthiwet and Chalida Assavakanchanakij, scheduled for June 24, 2023 at Nova Contemporary, Bangkok
- 2021 Guest lecturer on topic “The Bridge on the River Kwai, Dark Tourism, and the Fantasy of Pain” for a special lecture in the Public Academic Lecture series, held on December 15, 2021, at the Sirindhorn Anthropology Centre, as an online lecture

Academic Services (in English)

- 2023. Guest lecturer on the topic of “*Gender and Social Psychology in Thailand*” for the University of Westminster students and faculty members, held on December 14, 2023. Faculty of Social Sciences, Kasetsart University. This special lecture was held as part of a Democratic Education Network.

COURSE TAUGHT :

- 01461113 Academic Reading and Writing in Anthropology
- 01461352 Anthropology of Clothing and Fashion
- 01461353 Anthropology of Food
- 01461495 Independent Study
- 01462593 Qualitative Research in Applied Sociology and Anthropology

RESEARCH INTEREST :

As an anthropologist specializing in urban anthropology, my research and teaching adopt an interdisciplinary approach. Over the past five years, I’ve investigated the rich interconnections between material culture—encompassing food, clothing, dress, and fashion—and various phenomena including dark tourism, celebrity culture, and fandom. This focus reflects my dedication to exploring the interplay between material culture and consumption while also incorporating themes of social media, branding, and politics as evidenced by my recent publications.